

Activity 1

The graph below gives information about the profits made by Mojo (a garment manufacturing company) in Hong Kong and Singapore between 1994 and 2001. Study the graph carefully and then write a paragraph (which is part of a report) describing and discussing the trends.

Remember, you do NOT need to describe every year, but you should describe the general trends. Give reasons for these trends.

When you write your paragraph you should bear in mind that your reader can see the graph. Start your paragraph by referring to the graph (which you can call Figure 1). These example expressions are often used to refer to graphics in workplace reports:

It can be seen from Table 6 that

As is shown in Figure 4,

According to Table 3,

As the findings in Figure 2 **reveal / show / indicate**

Remember to use headings, sub-headings and numbering to improve your organisation.

PROFITS/HK\$(MILLIONS)

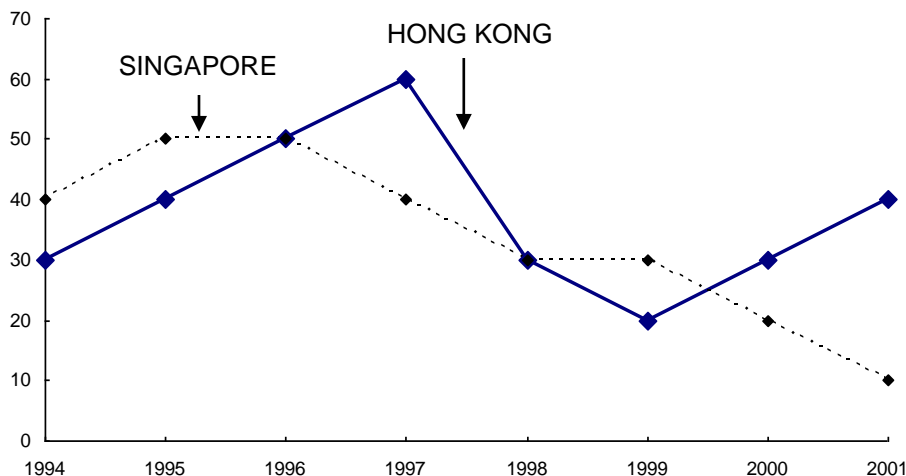


Figure 1 Profits by Mojo in Hong Kong and Singapore

Background information

- Pre handover boom in Hong Kong / post handover depression
- Growth of China market
- Singaporean taxation policy early 1990s
- Competition from Malaysia mid/late 1990s